

Be equipped. Whether you're interested in one-on-one coaching, a keynote speech for your entire company or a specialized workshop for your management team, Fashano Leadership Group has the tools that will help your organization become more effective and productive. Bob is the proud developer and leader of original workshops and is a certified facilitator of John Maxwell Company courses.

WORKSHOP



Five Levels of Leadership

John Maxwell has discovered that true leadership isn't a matter of having a certain job title. In fact, being chosen for a position is only the first of the five levels every effective leader achieves.

This curriculum teaches participants the five stages of leadership and explains how to maximize each one to become more influential, respected and successful:

- 1 Position – People follow because they have to.
- 2 Permission – People follow because they want to.
- 3 Production – People follow because of what you have done for the organization.
- 4 People Development – People follow because of what you have done for them personally.
- 5 Pinnacle – People follow because of who you are and what you represent.

For each level, we will discuss the upsides and downsides associated with leading at that level as well as the beliefs and behaviors necessary to move from level to level.

WORKSHOP



The 360° Leader

Creator John Maxwell has encountered this question again and again: How do I apply leadership principles if I'm not the boss? It's a valid question that we will answer in The 360 Degree Leader. You don't have to be the main leader to make a significant impact in your organization.

Good leaders are not only capable of leading their followers but are also adept at leading their superiors and their peers. Debunking myths and shedding light on the challenges, we offer specific principles for Leading Down, Leading Up, and Leading Across. 360-Degree Leaders can lead effectively, regardless of their position in an organization. By applying Maxwell's principles, you will expand your influence and ultimately be a more valuable team member.

Additionally, the Fashano Leadership Group is available to conduct the following, original workshops as created by Bob Fashano.

WORKSHOP



Living the Laws of Leadership

This workshop will provide you with the practical tools you need to address the leadership challenges you encounter each day within your organization. Over the course of this workshop you will:

- Develop an understanding of the four leadership disciplines and the behaviors associated with each.
- Assess leadership strengths and weaknesses.
- Identify ways to improve leadership ability by incorporating the 21 Laws of Leadership.
- Determine action steps to take to integrate the 21 Laws into day-to-day activities.
- Develop and practice behaviors required to effectively lead yourself and others.

We're also going to remove all of the dates and locations of future workshops

KEYNOTE ADDRESS



Four Critical Laws

In this 45-60 minute address, we will explore the Four Critical Laws of Leadership which are:

- Law of Learning
- Law of Differentiation
- Law of Connection
- Law of Today

By better understanding and obeying these laws, we will be more effective leaders, which will allow participants to be better equipped to positively impact and influence their team.

KEYNOTE ADDRESS



Five Levels of Leadership

In this 45-60 minute address, guests will fully grasp the notion that "leadership is not position – it is influence." The goal of this speech is to encourage the audience to grow their leadership skills and abilities so that you're developing other leaders – not just followers.

KEYNOTE ADDRESS



Great Leaders are Great Learners

In this 45-60 minute address, guests will walk away with a better understanding of the following concepts:

- What a growth environment looks like
- The three critical factors of great learners
- The power of questions in coaching
- How to grow your most important asset

KEYNOTE ADDRESS



Leaders Connect with their Best

In this 45-60 minute address, guests will learn why MBWA (management by walking around isn't enough), the three factors that influence productivity, the definition and philosophy behind a MARS group and how we really connect with our best.

Looking to attend a workshop or keynote address? Have questions? Please contact us at **716 817 7109** or **bob@fashano.com**



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LEADERSHIP GROUP

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